

**arcd**

digital design portfolio spring | summer 2006

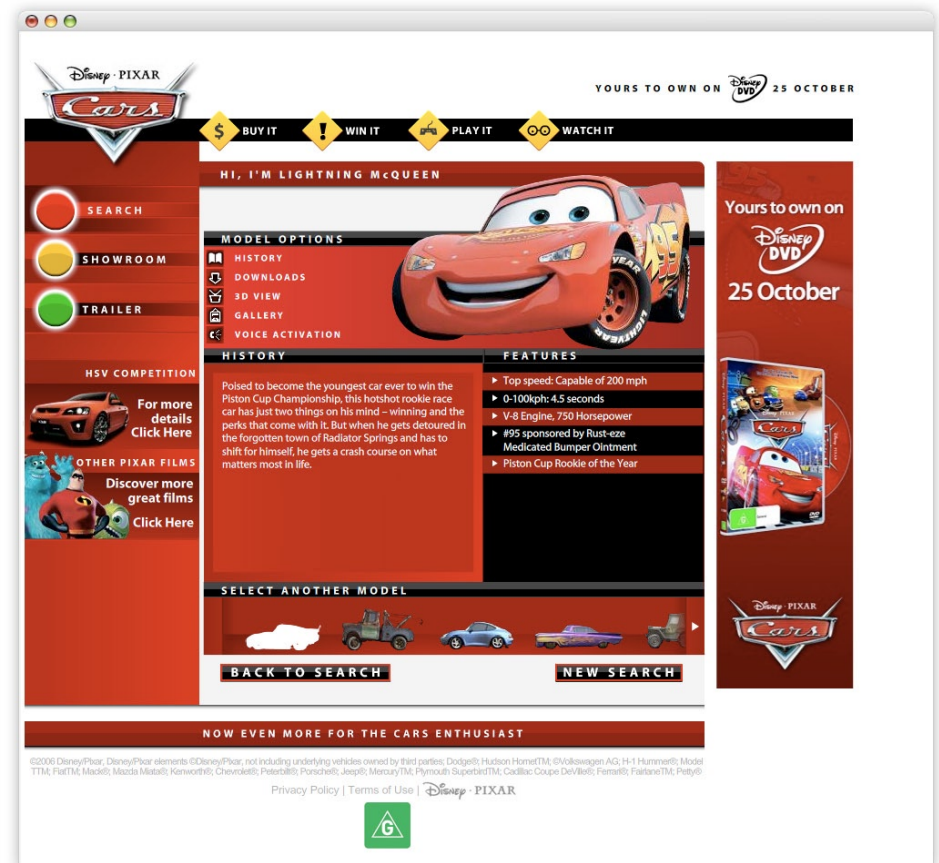
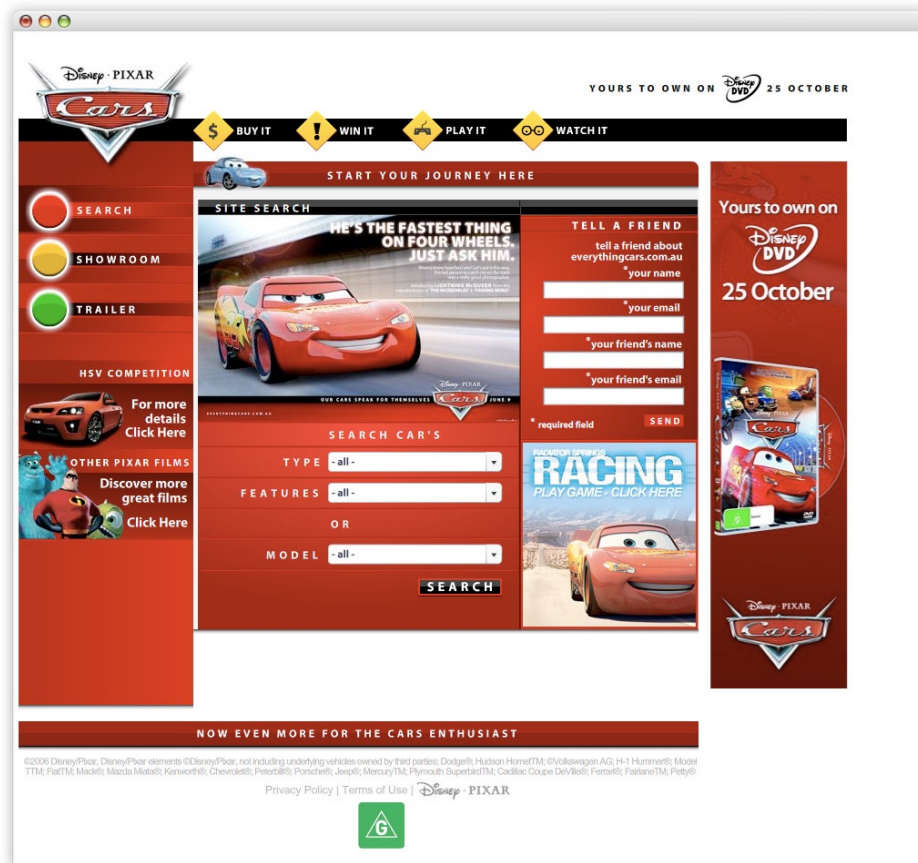
say hello: [arcd@gm02.co.uk](mailto:arcd@gm02.co.uk)

# cars uber portal

Award nominated, web portal for the Australian launch of the Disney/Pixar animation 'Cars'

www.everythingcars.com.au

client BVI Australia  
 agency Spin  
 roles Art Direction and Design

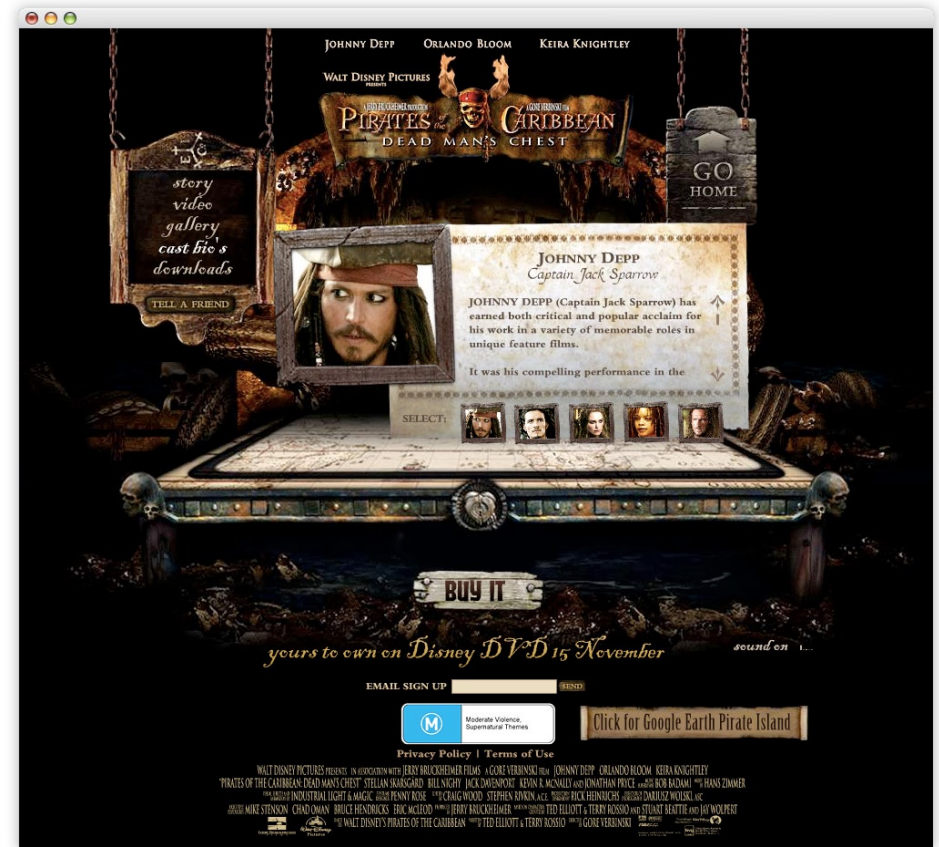
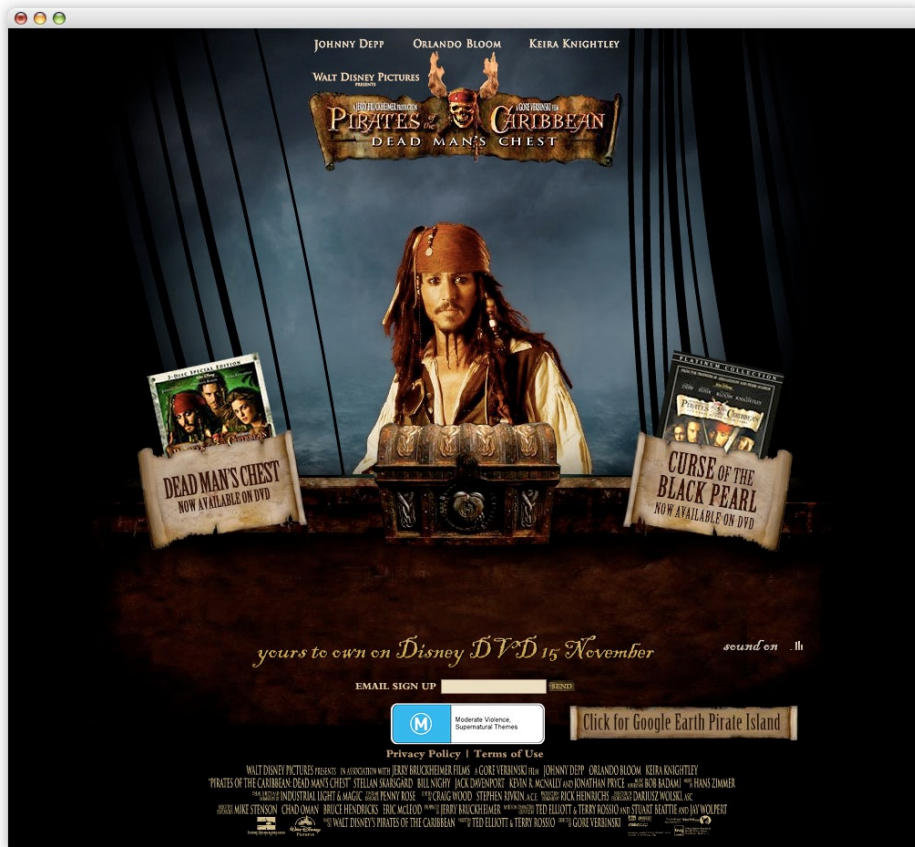


# pirates of the caribbean uber portal

Award nominated, web portal promoting Disney Movies'  
'Pirates of the Caribbean II - Dead Man's Chest'

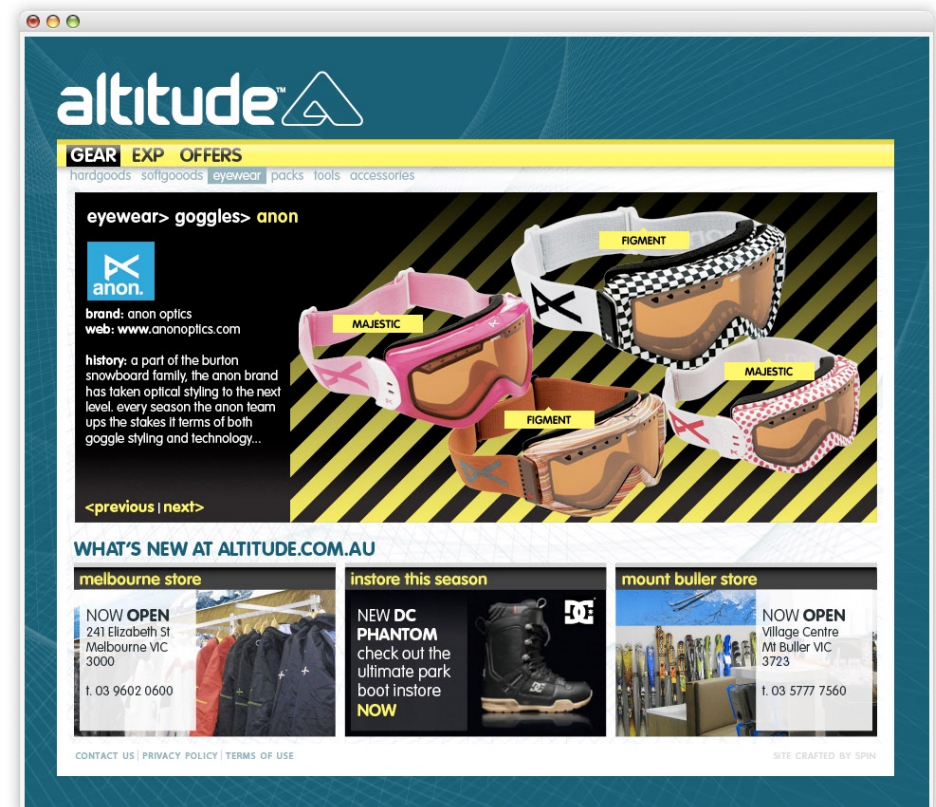
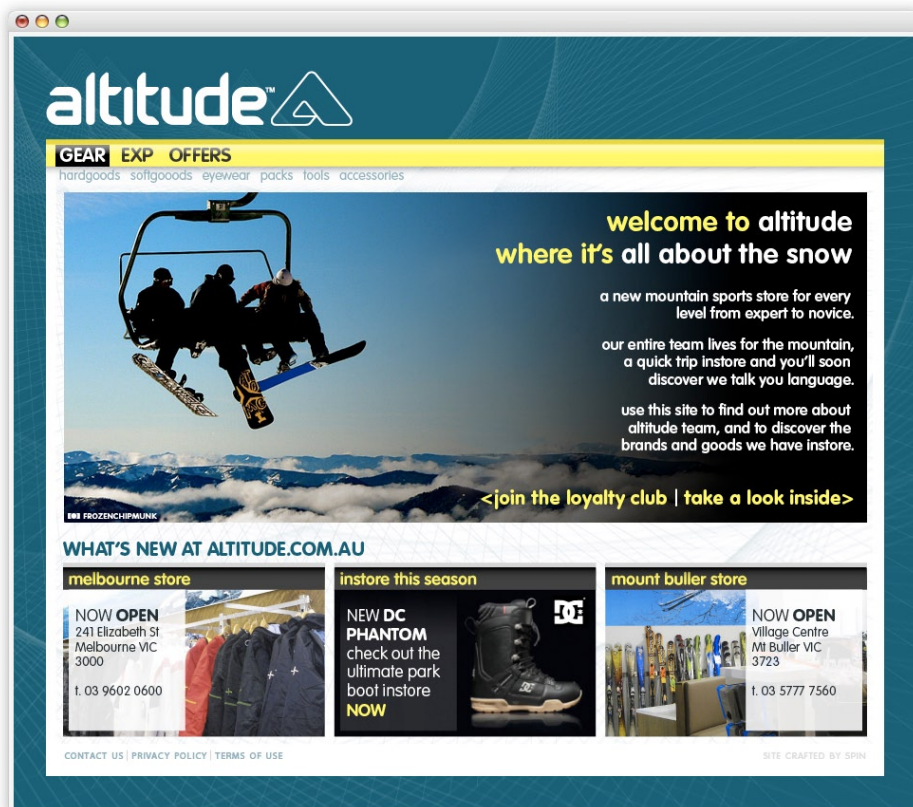
[www.everythingpirates.com.au](http://www.everythingpirates.com.au)

**client** BVI Australia  
**agency** Spin  
**roles** Art Direction and Design



Online store for new winter and summer mountain sports retailer

client The Grollo Group  
 agency Spin  
 roles Art Direction and Design



# superman returns

Digital press media pack promoting the cinema release of Superman Returns and associated licensed Mattel product

**client** Mattel  
**agency** Spin  
**roles** Art Direction, Design and Animation



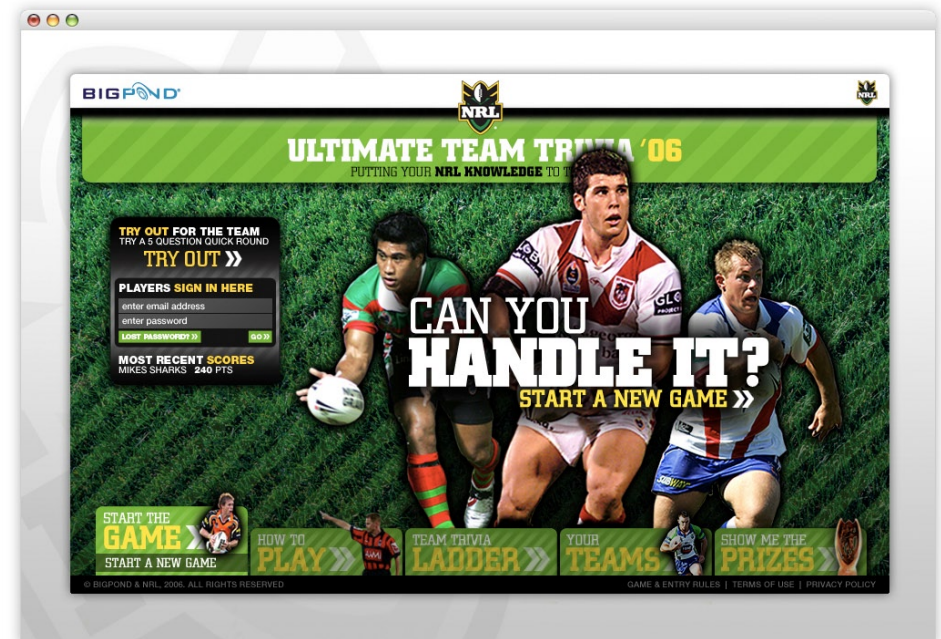
## afl & nrl team trivia

Award nominated broadband and mobile trivia games promoting BigPond Sports, AFL & NRL coverage

[www.trivia.afl.com.au](http://www.trivia.afl.com.au)

[www.nrltrivia.bigpond.com](http://www.nrltrivia.bigpond.com)

**client** BigPond Sports  
**agency** Spin  
**roles** Art Direction and Design



## chopper rescue

Viral flash game promoting Touchstone Pictures' movie 'The Guardian'

[www.incinemas.com.au/chopperrescue](http://www.incinemas.com.au/chopperrescue)

**client** BVI Australia  
**agency** Spin  
**roles** Concept, Art Direction and Design



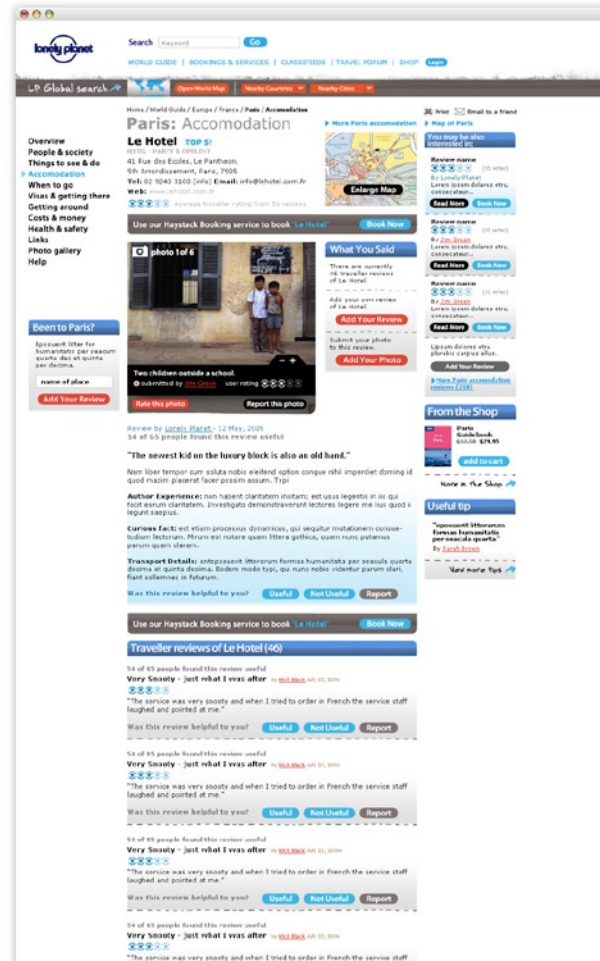
Re-design and style guide production for the 2007 re-launch of lonelyplanet.com

site launch pending

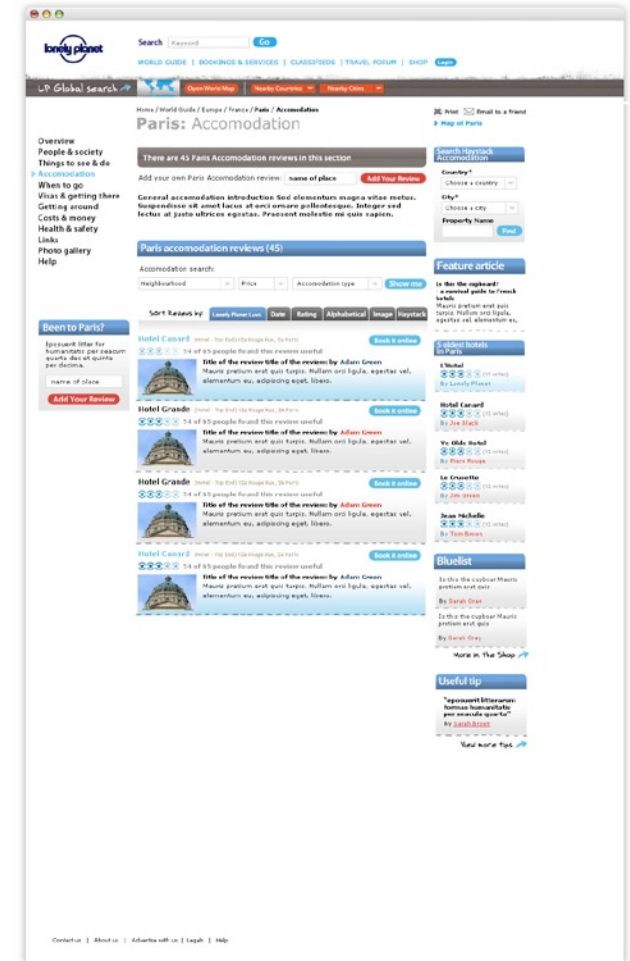
client Lonely Planet  
agency Spin  
roles Art Direction and Design



i) home page



ii) accomodation - hotel review



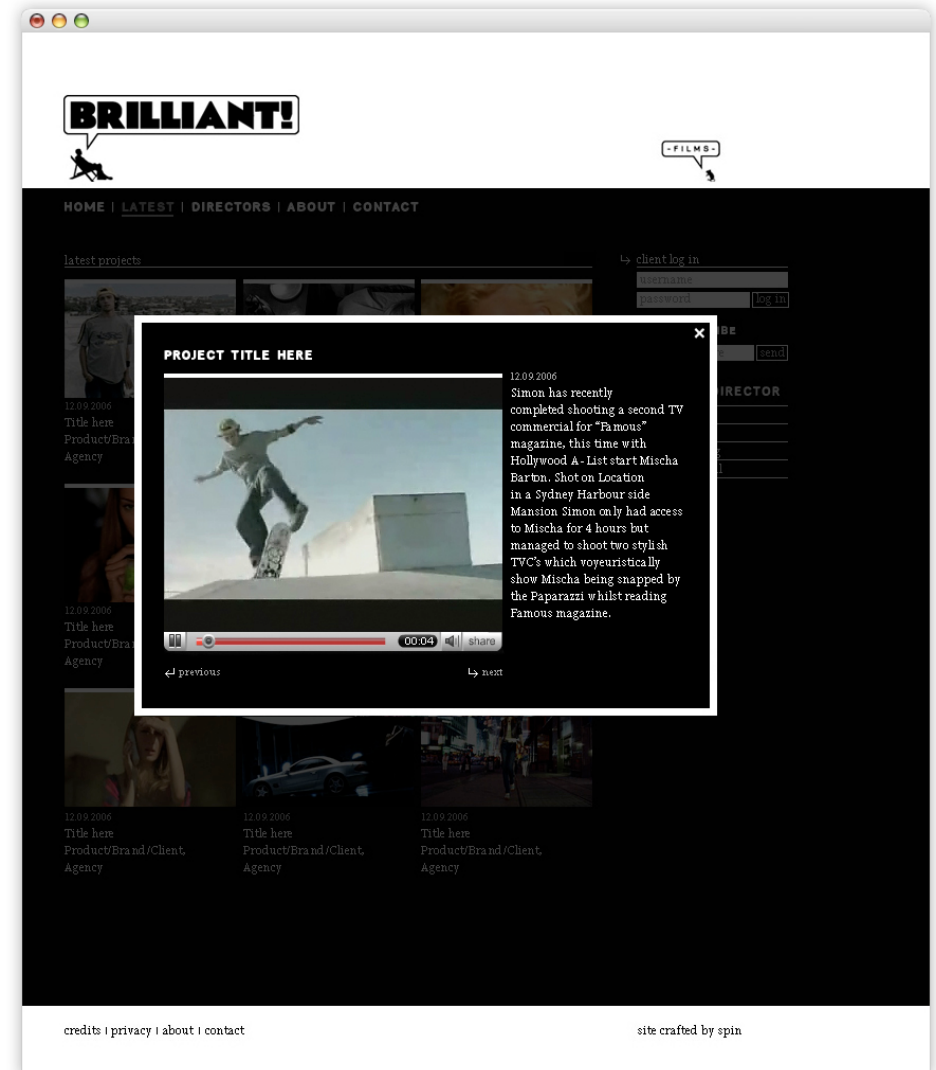
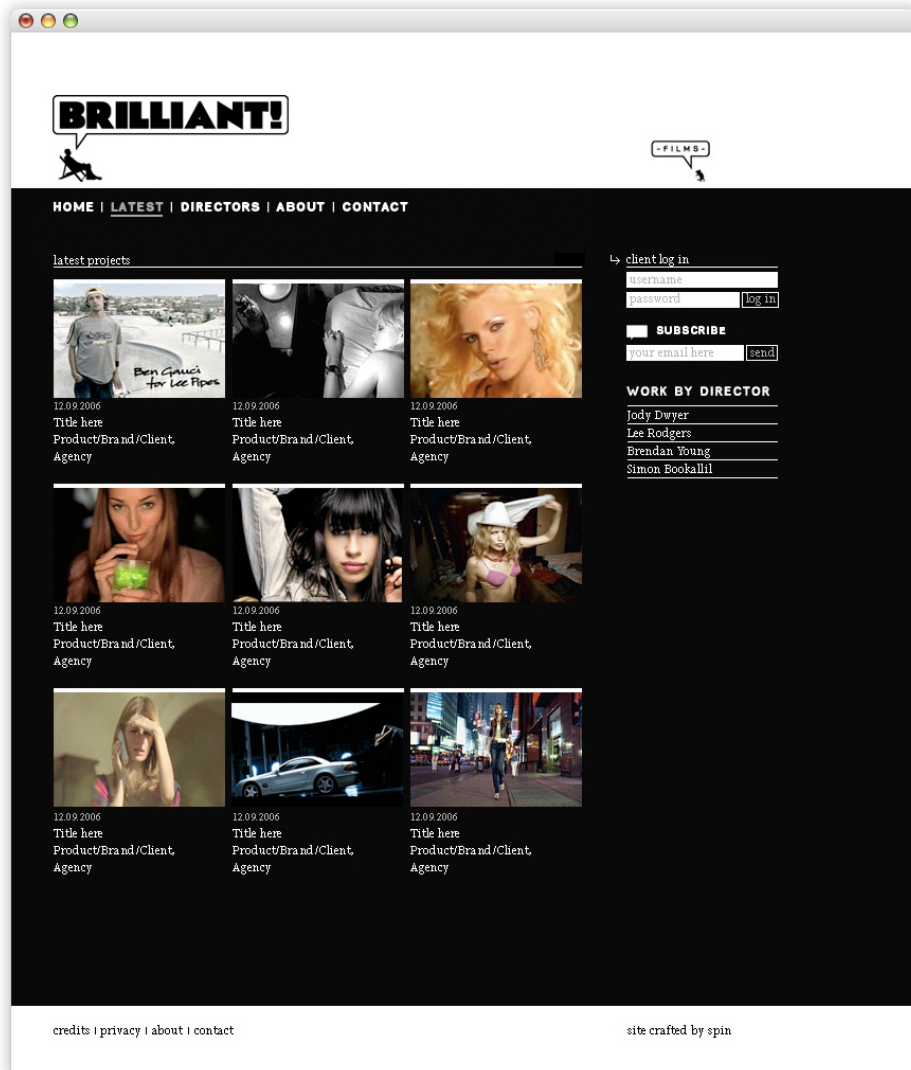
iii) accomodation - listings pages

# brilliant films

Portfolio and company website of new Australian film production company 'Brilliant Films'

www.brilliantfilms.com.au

client Brilliant Films  
agency Spin  
roles Art Direction and Design

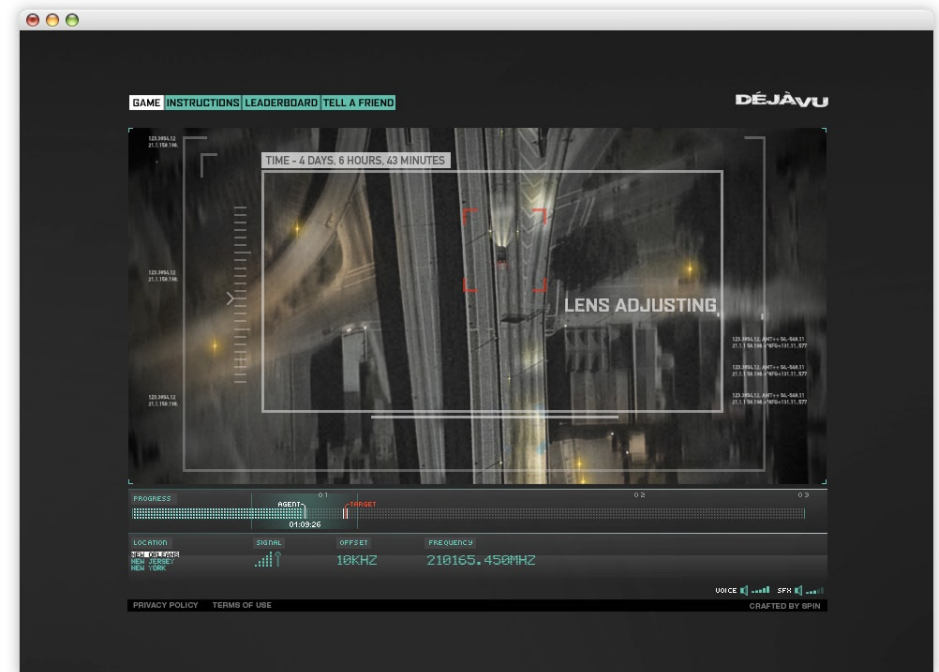
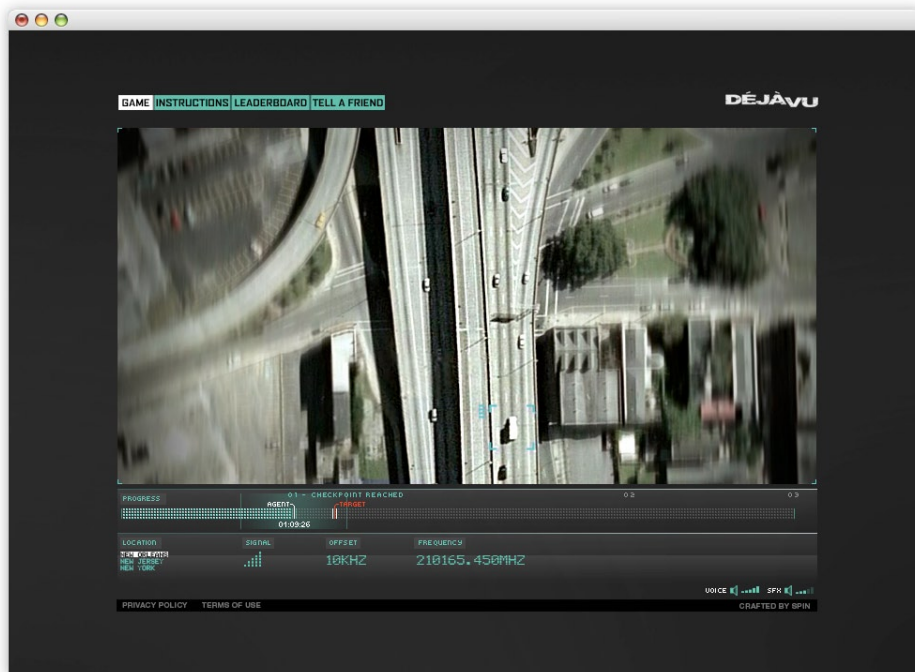


# deja vu

Car chase flash game. One of three games promoting the Touchstone movie 'Deja Vu'

[www.incinemas.com.au/dejavucarchase](http://www.incinemas.com.au/dejavucarchase)

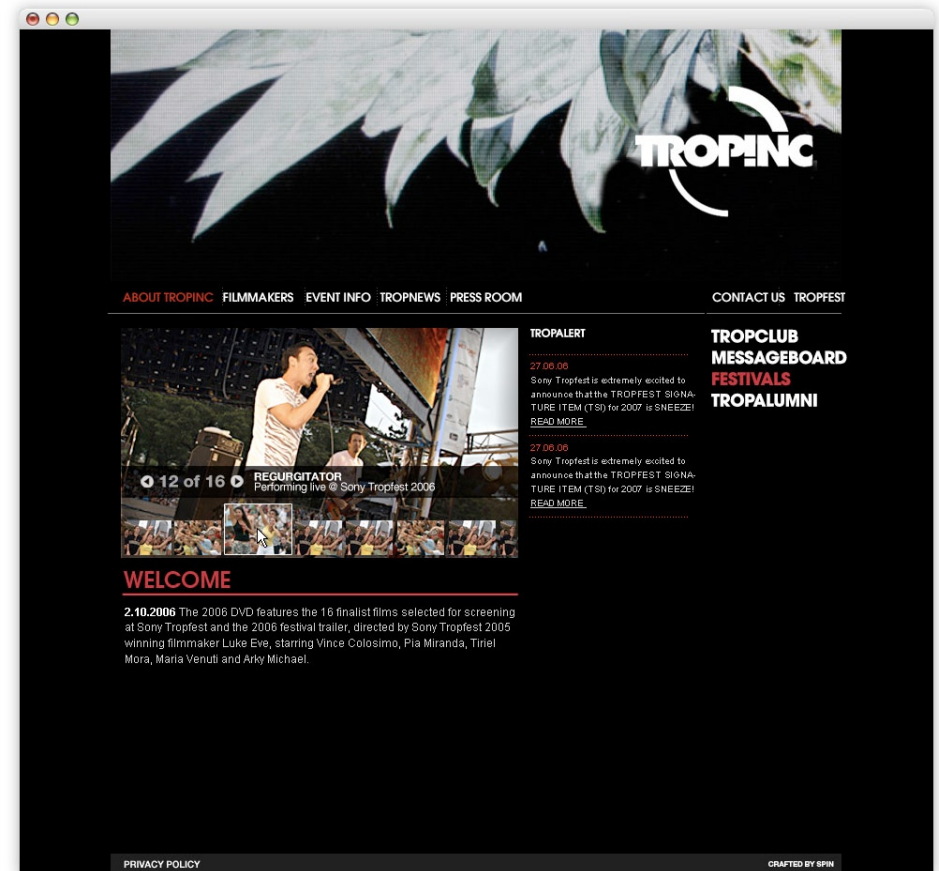
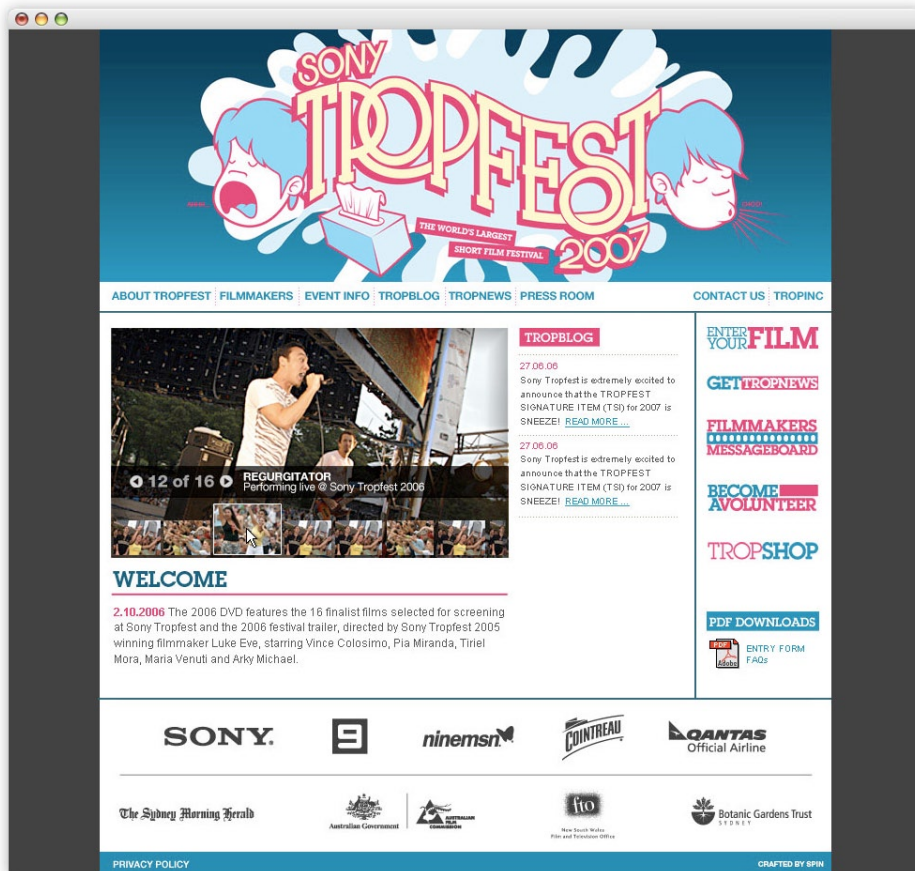
**client** BVI Australia  
**agency** Spin  
**roles** Concept and Art Direction



Website re-design for the online home of the world's largest short film festival - Tropfest 2007

www.tropfest.com

client Tropinc  
 agency Spin  
 roles Art Direction



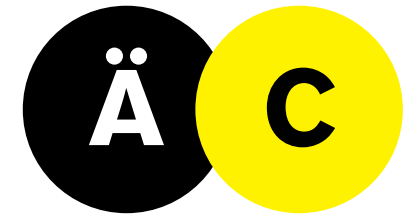
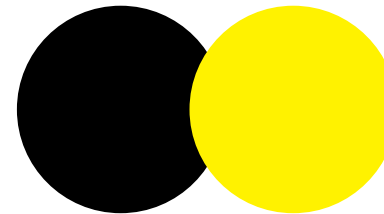
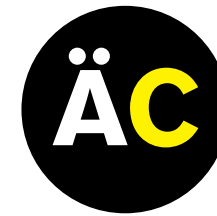
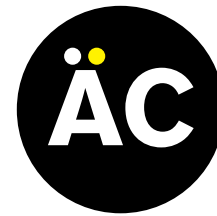
## äcollective identity

identity and branding for a new creative collective providing pro-bono creative services to 'not for profit' clients

**client** ÄCollective  
**agency** arcd  
**roles** Art Direction and Design

# ÄCollective

# ÄCollective



ÄC

ÄC

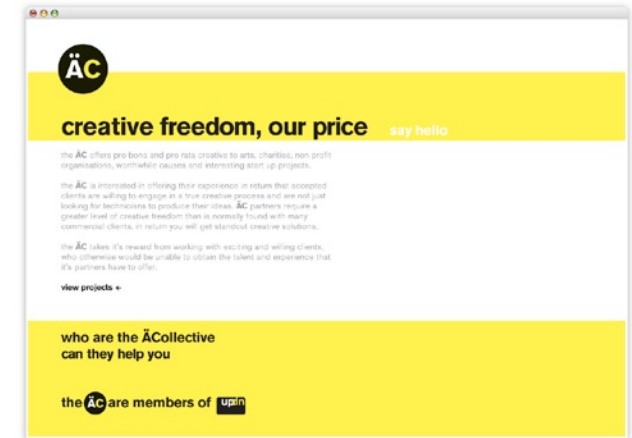
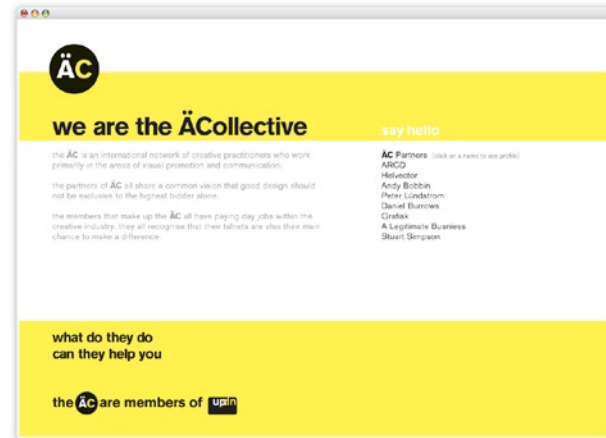
ÄC

## äcollective website

identity and branding for a new creative collective providing pro-bono creative services to 'not for profit' clients

launch pending

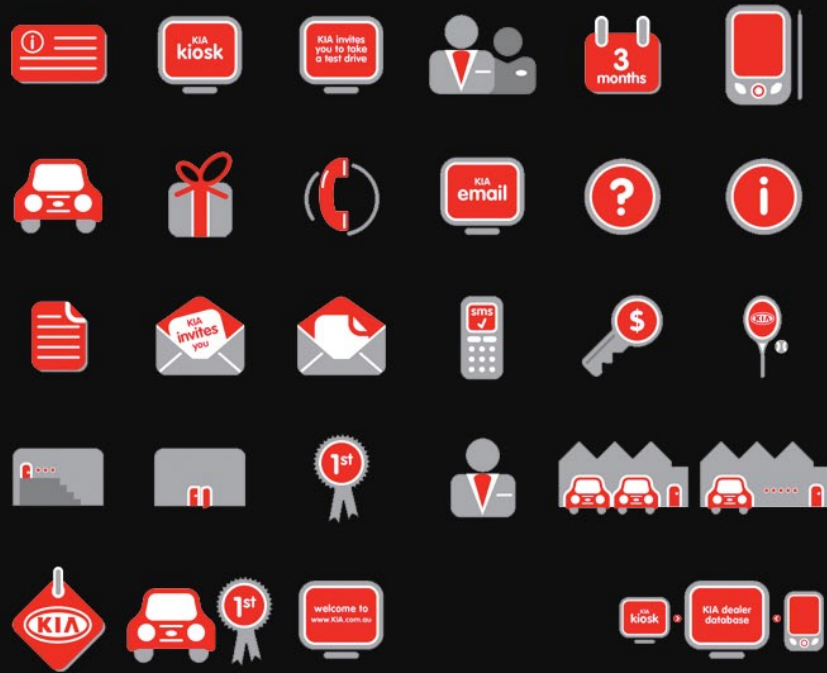
client ÄCollective  
agency arcd  
roles Art Direction and Design



# kia icon set

Icon set developed for online and Australia wide event activation - pitch work

**client** KIA Australia  
**agency** Spin  
**roles** Art Direction and Design



i) full icon set - simple

ii) large icons - reflected

*thanku*

want to get in touch?  
say hello: [arc@gm02.co.uk](mailto:arc@gm02.co.uk)